

Plans for a second term for the Bradford Business Improvement District

INFORMATION SHEET 4

Final project plans being drawn up

Update

As part of the proposed renewal of the Bradford BID, this information sheet outlines the main project themes being considered for the city centre for the next five years following detailed feedback from a range of local businesses. There is still time for you to provide your feedback on your business priorities and please contact us using the details at the end of this Information Sheet to register your thoughts.

You are also invited to the launch of the BID proposals at The Light Cinema from 4pm on Thursday 6th July, so please diarise this date

Priorities identified by businesses

The recent survey, which was completed by more than 100 businesses and organisations, has identified a range of key priority projects for the city centre and these are being developed as follows:

OBJECTIVE ONE - A POSITIVE ENVIRONMENT

Likely to include work to reduce street begging and rough sleeping, litter and graffiti removal and continuation of the pavement hot-washing programme.



OBJECTIVE TWO – BETTER FOR BUSINESS

Likely to include projects to encourage investment into the city centre, pronounced additional marketing and promotion of Bradford and further business updates, networking events and staff training.



OBJECTIVE THREE – A VIBRANT EXPERIENCE

Likely to include more major events and festivals, new partnerships with the City of Culture team and further work to gain Purple Flag accreditation for the city.

Timetable to the ballot

Following the ongoing period of consultation, the following timescales will apply:

6th July 2023	Business Plan launch
17th August 2023	Businesses will be given formal notice of the BID renewal ballot
31st August 2023	Ballot papers will be issued to businesses along with a copy of the Business Plan and a reply-paid envelope to use when casting your vote
28th September	Ballot Day. All postal votes need to be received by 5pm on this date in order to qualify to be counted
29th September 2023	Ballot result announced

Where you can get further information

As indicated, we are encouraging the views of as many businesses as possible in helping shape the proposals and would urge you to get in touch with us via the details shown below:

www.bradfordbid.co.uk/ballot-2023/

enquiries@bradfordbid.co.uk

01274 396487



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