

Plans for a second term for the Bradford Business Improvement District

INFORMATION SHEET 5

BID proposals to be launched

Update

As part of the proposed renewal of the Bradford BID, this information sheet provides an update on the progress which has been made in the past months following detailed consultation with city centre businesses.

You are warmly invited to the launch of the BID proposals at The Light Cinema from 4pm on Thursday 6th July, so please diarise this date

How we have worked up the BID proposals

We have spent several months ensuring that we gain the maximum amount of business input towards the renewal proposals and key activities have included:

- A survey, which was completed by 100 Bradford businesses and organisations
- Face-to-face conversations with a wide range of existing BID businesses
- Presentations and discussions at networking events, such as 'Brews with the BID'
- Digital communications, including extensive social media activity and updates on the BID website
- Delivery of information sheets such as this to city centre businesses
- Liaison with the Head Offices of national operators



A reminder of the priorities identified by businesses

The key priorities identified by city centre businesses are as follows:

- Work to reduce street begging and rough sleeping, litter and graffiti removal and continuation of the pavement washing programme
- Projects to encourage investment into the city centre, pronounced additional marketing and promotion of Bradford, and further business updates, networking events and staff training
- To include more major events and festivals, new partnerships with the City of Culture team and further work to gain Purple Flag accreditation for the city



Timetable to the ballot

The following are the main remaining project milestones from this point:

17th August 2023	Businesses given formal notice of the BID renewal
31st August 2023	Ballot papers issued to businesses along with a copy of the Business Plan
28th September 2023	All postal votes to be received by 5pm on this date in order to qualify to be counted
29th September 2023	Ballot result announced

Where you can get further information

As indicated, we are encouraging the views of as many businesses as possible in helping shape the proposals and would urge you to get in touch with us via the details shown below:

www.bradfordbid.co.uk/ballot-2023/

enquiries@bradfordbid.co.uk

01274 396487



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